



EnerGii[®]
CALCIUM SALTS OF FATTY ACIDS

RESEARCH REVIEW

WORK SMARTER,
NOT HARDER

VIRTUS
NUTRITION™

THE STUDIES

1

FAT REVIEW

SNIFFEN & CHALUPA 2004
12-18 Studies 1 lb. Feeding Rate

2

META-ANALYSIS

LEAN, ET AL. SBScibus 2011
21-28 Studies 1 lb. Feeding Rate

3

ENERGII VS. DDG

HAVLIN, ET. AL. UC DAVIS 2014
380 Cows/Trt. 1 lb. Feeding Rate (Adj.)

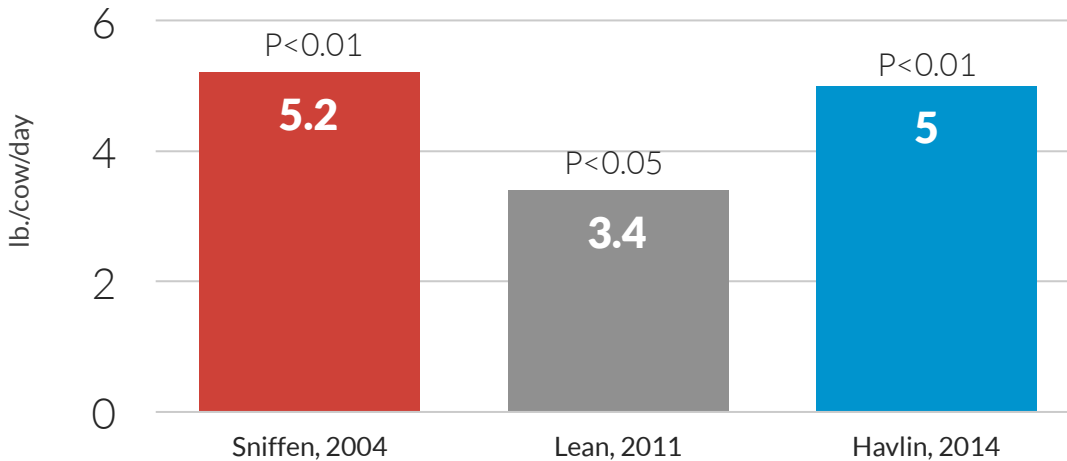
CHECK OUT THE ENERGIIE RESEARCH REVIEW VIDEO
VIRTUSNUTRITION.COM/ENERGIIREVIEW



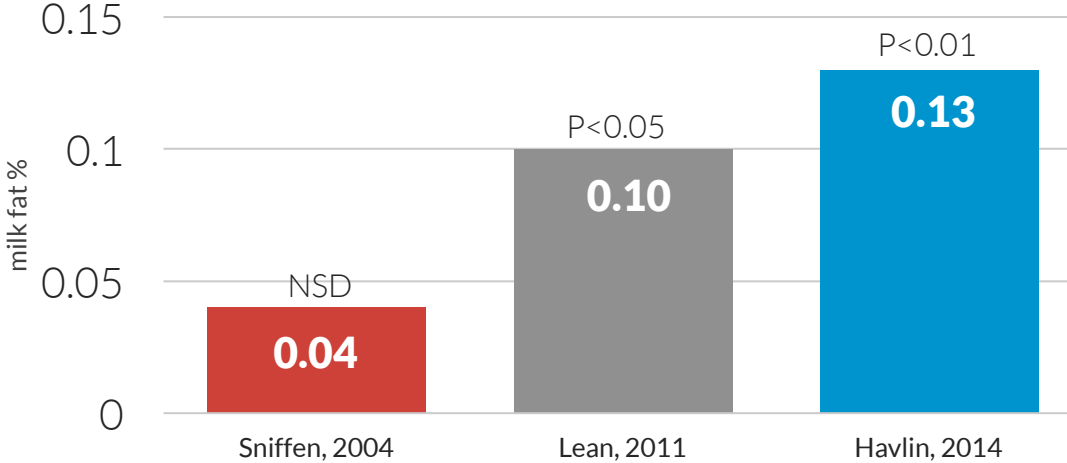


MORE MILK & MILK FAT WITH BETTER FATTY ACID BALANCE

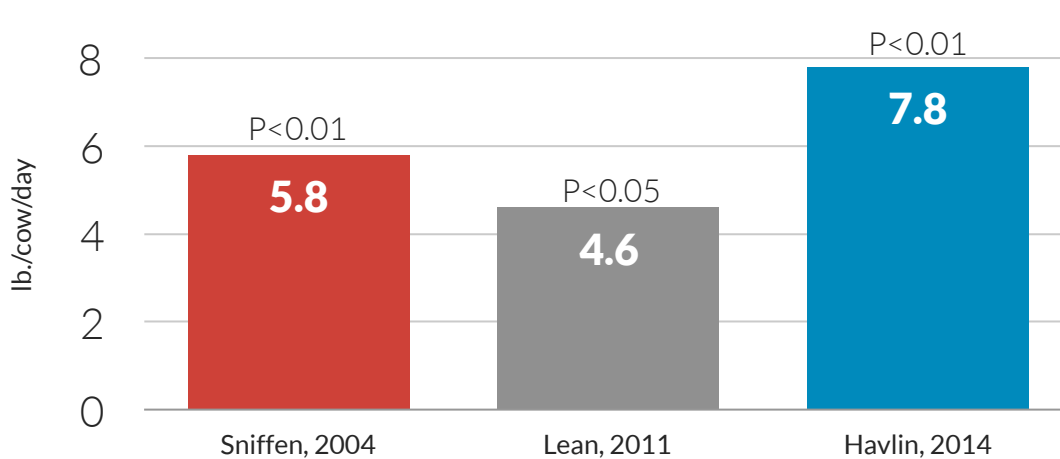
INCREASE IN MILK PER DAY



INCREASE IN MILK FAT



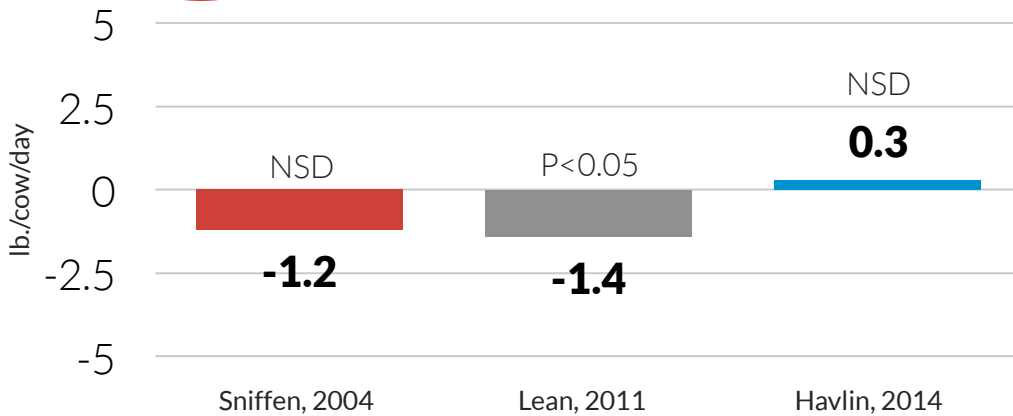
INCREASE IN FAT CORRECTED MILK



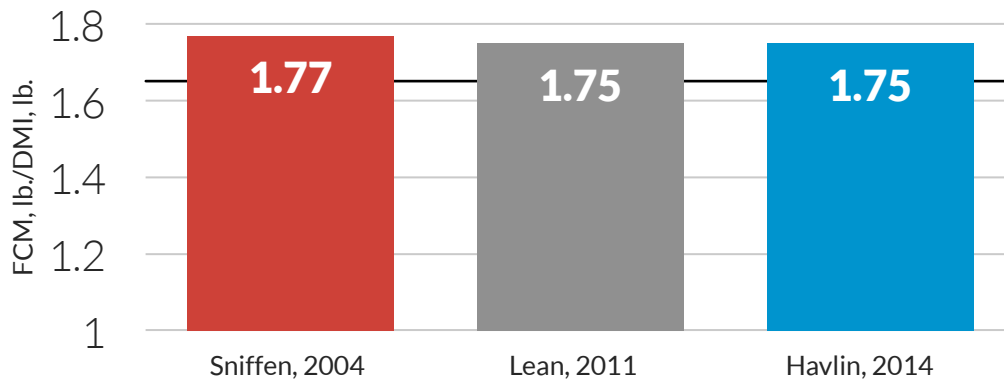


IT'S ALL ABOUT EFFICIENCY

DRY MATTER INTAKE

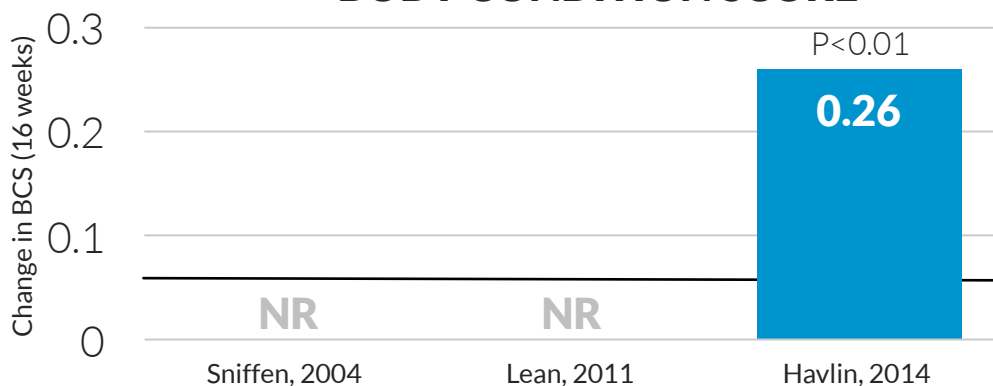


FEED EFFICIENCY



REPLENISH CONDITION FOR THE NEXT LACTATION

BODY CONDITION SCORE



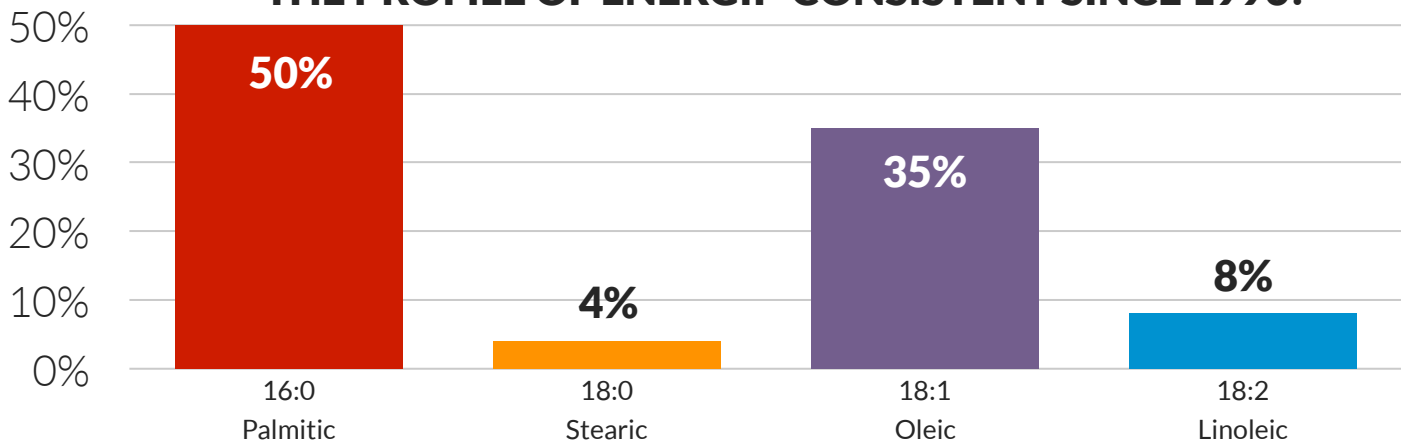
No Added Fat Control Diet
0.06





THE WHY BEHIND THE RESULTS

THE PROFILE OF ENERGII-CONSISTENT SINCE 1996!



- It is well established that Palmitic supports milk fat^{*}, and to a greater extent than milk flow.
- Balance is key, as milk fat is not the only goal.



- Oleic acid enhances the digestibility of all fatty acids via micelle formation^{**}, supporting milk flow, reproduction and body condition replenishment.



Consistently delivering more milk, milk fat and body condition



Improved digestibility from oleic acid unlocks full benefits of all FA



Supports body condition for this lactation and the next